

## THE BOB GUENZEL FUND & 60<sup>TH</sup> ANNIVERSARY CAMPAIGN

### Resilience for Today and Tomorrow

We've entered a changing era in live music. Blockbuster tours are thriving with record breaking ticket sales, while small and mid-sized venues are still finding their way back to pre-pandemic audience levels. Many longstanding festivals across the country have ended their runs; others are struggling. Issues around ticketing abound. Evolving social, political, and economic climates create additional challenges and uncertainties.

As The Ark navigates this emerging landscape we understand the importance of having resources dedicated to adapting, creating, exploring, and experimenting to continue fulfilling The Ark's mission of enriching the human spirit through music.

Funding annual operations and bricks-and-mortar capital projects are well-known financial priorities for nonprofits, but in today's climate they're only two-

thirds of the financial equation. **Funding for adaptive capacity building is a vital third financial strategy;** a direct investment in an organization's effectiveness, resilience, and sustainability.

**The Ark's 60<sup>th</sup> Anniversary Campaign** seeks to raise **\$360,000** to initially "seed" the **Bob Guenzel Fund**. The fund will be replenished through future gifts and fundraising campaigns as needed. Though not an endowment, the Guenzel Fund is intended to exist in perpetuity, providing immediately available resources for The Ark to respond to trends and disruptions, explore new opportunities in programming and audience development, enhance organizational infrastructure and technology, and engage new people and communities in charting The Ark's course into the future.

*All gifts and pledges will be recognized on our website and various other communications, unless you wish to remain anonymous. Gifts and pledges of \$10,000 or more will be recognized in a permanent location at The Ark. Thank you!*

*Created with the support of Bob's family, the Bob Guenzel Fund focuses on The Ark's **adaptive capacity**: the ability to **continuously change and evolve in response to changing conditions**, both to survive and to create new opportunities.*

## Bob Guenzel Fund 60<sup>th</sup> Anniversary Campaign

Kathryn Huss, Chair  
**Honorary Co-Chairs**  
Don & Judy Rumelhart  
Dave & Louise Lutton

### Recognition Levels (11-11-25) Champions (\$10,000 and above)

Jamie & Cheryl Buhr  
Bill Kinley  
Dave & Louise Lutton  
Jill McDonough & Greg Merriman  
Tom and Debby McMullen  
Maggie Rappaport  
Jeff & Katie Reece  
Don & Judy Rumelhart  
The Ark Volunteers

### Leaders (\$5,000 to \$9,999)

Kathryn & Jim Huss  
Marianne James  
Jenny Jones  
Jim Lee  
Todd & Kelly Nissen  
Patrick & Susan Shields  
The Guenzel Family  
Stuart & Suzanne White

### Advocates (\$1,000 to \$4,999)

Ruth Bardenstein & Jim Roll  
Bill Brinkerhoff & Kathy Sample  
Deb Kern & Ann Murray  
Diana Kern  
Susan Kornfield  
David Lowenschuss  
Susan McClanahan  
Allan Newman & Roddy Wares  
Jim Peggs & Peg Talburt  
Charlie & Amy Roehrig  
Susan Kornfield  
Curt Wolf

### Friends (\$0 to \$999)

Peter & Jill Brown  
Jason & Martha Boggs  
Ron Carpenter  
John and Marsha Chamberlin  
Chris & Teri Cheng  
Jocelyn & Jacob Edin  
Norm & Debbie Herbert  
Larry Friedman & Mary Kalmes  
Jim & Laura Kosteva  
Linda LaFluer  
Teresa and Thomas Myers  
Lynn and Ron Olson  
Jim Reach  
Ivan & Barbara Reilly  
Ilene & Norm Tyler  
Cliff & Leslie Van Blarcom