

THE BOB GUENZEL FUND & 60TH ANNIVERSARY CAMPAIGN

Resilience for Today and Tomorrow

We've entered a changing era in live music. Blockbuster tours are thriving with record breaking ticket sales, while small and mid-sized venues are still finding their way back to pre-pandemic audience levels. Many longstanding festivals across the country have ended their runs; others are struggling. Issues around ticketing abound. Evolving social, political, and economic climates create additional challenges and uncertainties.

As The Ark navigates this emerging landscape we understand the importance of having resources dedicated to adapting, creating, exploring, and experimenting to continue fulfilling The Ark's mission of enriching the human spirit through music.

Funding annual operations and bricks-and-mortar capital projects are well-known financial priorities for nonprofits, but in today's climate they're only two-

thirds of the financial equation. **Funding for adaptive capacity building is a vital third financial strategy**; a direct investment in an organization's effectiveness, resilience, and sustainability.

The Ark's 60th Anniversary Campaign seeks to raise **\$360,000** to initially "seed" the **Bob Guenzel Fund**. The fund will be replenished through future gifts and fundraising campaigns as needed. Though not an endowment, the Guenzel Fund is intended to exist in perpetuity, providing immediately available resources for The Ark to respond to trends and disruptions, explore new opportunities in programming and audience development, enhance organizational infrastructure and technology, and engage new people and communities in charting The Ark's course into the future.

All gifts and pledges will be recognized on our website and various other communications, unless you wish to remain anonymous. Gifts and pledges of \$10,000 or more will be recognized in a permanent location at The Ark. Thank you!

Bob Guenzel Fund 60th Anniversary Campaign

Kathryn Huss, Chair
Honorary Co-Chairs
Don & Judy Rumelhart
Dave & Louise Lutton

Recognition Levels (11-11-25) Champions (\$10,000 and above)

Jamie & Cheryl Buhr
Bill Kinley
Dave & Louise Lutton
Jill McDonough & Greg Merriman
Tom and Debby McMullen
Maggie Rappaport
Jeff & Katie Reece
Don & Judy Rumelhart
The Ark Volunteers

Leaders (\$5,000 to \$9,999)

Kathryn & Jim Huss
Marianne James
Jenny Jones
Jim Lee
Todd & Kelly Nissen
Patrick & Susan Shields
The Guenzel Family
Stuart & Suzanne White

Advocates (\$1,000 to \$4,999)

Ruth Bardenstein & Jim Roll
Bill Brinkerhoff & Kathy Sample
Deb Kern & Ann Murray
Diana Kern
Susan Kornfield
David Lowenschuss
Susan McClanahan
Allan Newman & Roddy Wares
Jim Peggs & Peg Talburtt
Charlie & Amy Roehrig
Susan Kornfield
Curt Wolf

Friends (\$0 to \$999)

Peter & Jill Brown
Jason & Martha Boggs
Ron Carpenter
John and Marsha Chamberlin
Chris & Teri Cheng
Jocelyn & Jacob Edin
Norm & Debbie Herbert
Larry Friedman & Mary Kalmes
Jim & Laura Kosteva
Linda LaFluer
Teresa and Thomas Myers
Lynn and Ron Olson
Jim Reach
Ivan & Barbara Reilly
Ilene & Norm Tyler
Cliff & Leslie Van Blarcom